Inside PIC: A decade of discipline

By Perpetual Asset Management

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In this conversation Sean Roger, who co-manages the Perpetual Equity Investment Company (ASX:PIC), shares how Perpetual's long-term investment strategy has been proven over market multiple cycles and decades.

Sean firmly believes fundamentals are important over the long term and the price paid for that growth is important.

PIC has been listed for over 10 years and was originally set up to provide investors with a tax efficient and growing dividend stream over time.

The strategy has a clear focus on quality and value, strong balance sheets and good management.

Find out more about the benefits of PIC and how it can help in retirement planning.

About Sean Roger and Perpetual equities

Sean is co-portfolio manager for Perpetual's SHARE-PLUS Long-Short Fund and Perpetual Pure Equity Alpha Fund, as well as co-portfolio manager for the Perpetual Equity Investment Company (ASX:PIC).

Perpetual is a pioneer in Australian quality and value investing, with a heritage dating back to 1886. We have a track record of contributing value through "active ownership" and deep research.

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Sean Roger

Portfolio Manager - Pure Equity Alpha, SHARE-PLUS Long-Short; Co-Portfolio Manager Perpetual Equity Investment Company (ASX:PIC)
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In the context of this video, the terms "Fund" and "LIC" are interchangeable.

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